

Capital Area Pickleball Association  
Executive Board Agenda  
Friday April 19<sup>th</sup>

Treasurer's Report

Membership and Administration Report

New Court Update

Sun Prairie - May 18 Current plan

- \$300 stipend to Dave and others for doing an hour clinic (if he is available)
- The use of CAPA paddles for clinic
- CAPA providing balls for players (let the public take home the ball at the end)
- CAPA setting up a table with literature, water, granola bars, etc
- donating an item(s) for a drawing
- Rico (or other) say a word or two about pickleball in Dane county
- Announcing it on CAPA website
- Using CAPA website and signup genius for clinic sign up
- provide a swag bag for celebrities/pros participating
- lining up other area 5.0 players for exhibition

Stoughton - June 1, rain day June 2

- Publicity connections to
- CAPA members, TV station (?)
- Rain reschedule notice
- cake, soda , water
- PA system
- Photographer
- Assistance setting up a demonstration with advanced players
- pickleball equipment for new players to try out and help with new players

Middleton- Taylor Park Shelter Dedication 10:00 am

Play and Social, Outdoor play kickoff

Waunakee: No information yet

Middleton Good Neighbor Festival Tournament 8/23-25

Newsletter - next publication date: 4/15 or 4/20

Golden Age Games

Activity Organization: Discussion and motion

Motion to spend \$360 on internet upgrades

- The purchase upgrade of the SignUpGenius program from Silver @ \$8.99/month (\$108/yr) to Gold @ \$22.49/month (\$270/yr)
- The purchase of up to 60 balls (~\$150) to be provided (6 each) to newly trained activity organizers
- The purchase of minimal office supplies for an Organizer Booklet (\$50)
  - The SUG upgrade provides for these important features:
    - 11 Administrators vs. 2 (currently Joanne & Joe)
    - 10 Coincident Advertising-Free SignUps vs. 5 today
  - The balls are provided as an extra incentive and enabler for organizers who complete the training program
  - The Organizer Booklet contains materials to help run group events, e.g., round robins

Note 1: If this program is unsuccessful, the SignUpGenius license can be dropped back to the Silver level

Note 2: If the program is successful, the annual SUG increase of \$168 per year will continue

Membership Brochure

New Business

Next Meeting Date - June